

## The Structural-interpretive Model for the Influential Factors on a Cheerful Lifestyle

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This research aims to know the aspects and main index influential on the cheerful lifestyle and to propose a structural-interpretive model for it. As to the practical aim and collection of data, this research is a description of survey and makes use of questionnaire as the means of collection of information. First, the constituents of cheerful lifestyle are specified and interviews with the elite and experts are carried out, and then the ties among those constituents are conducted through structural-interpretive modeling as a new method of analysis. Finally, using the MICMAC analysis, different types of constituents are specified according to their influence on other constituents or being influenced by them. The outcomes of the research reveal that the following factors are different aspects and indexes of a cheerful lifestyle: economic capital, social capital, religiosity, cultural consumption, leisure activities, civil rights, personal identity, collective identity, and management of the body. Furthermore, the two factors of economic and social capitals in total order have 9 degrees of the most force, but leisure, civil rights and bodily management in total order have 3 degrees of the least force.

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