

Study of Hope in the Religious Lifestyle and the Role of TV as a Visual Medium in Raising Religious Hope-giving

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Having hope is one major element of the true religious lifestyle whose significance is reiterated in the religious resources and losing it is regarded as one of the gravest sin. Religious hope is an emotional motive and cognitive category accompanied by fear and eagerness to get the reachable future goals. It implies optimism, belief in the supernatural grounds and the like intensified by active effort, strong will, and endurance in the course of getting one's goals. It is thus to be reckoned as one of the prerequisites of the Islamic lifestyle, an important element of education, and a must of religious promotion in the society.

Furthermore, in our time as "the age of communication", the most significant means of communication, development and religious promotion are "modern media" particularly the visual ones. It is hence necessary to find out what are the ways of better deals and of more encouraging presence of Islam in modern visual media.

In what presented here, the author has studied different aspects of ties between the hope-giving dimension of religion and TV as a medium. The method adopted here has a qualitative approach, as well as library references and semi-structured interviews with the experts of media; the contents are analyzed comparatively. The results demonstrate many problems in the course of proposed deals and the gap between the existing situation and the

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desired one. Clearing up those problems demands precise programing, creativity, re-engineering the schedule (conductor), employing the experts of media who are familiar with religious studies, indigenizing modern media, changing the outlook, producing a message from the content and so on.

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